

Four friends make it happen with vibrant city centre arts hub



The customer

"Opening our own music venue and art space had always been a dream of ours," says Shaun Tennant, one of the four owners behind Strange Brew in Bristol, UK. "But we lacked the initial investment we needed to make it a reality."

One Crowdfunder campaign later and the cost of transforming their derelict (but ideal) building was covered. But what about the sound?

The vision

"We had always wanted to work with d&b after using their sound systems during our time as promoters. We knew they were very high quality and wanted our venue to sound as professional as possible.

"We have a flexible program of events with live music during the week and club events during the weekend," adds Tennant, "so the system needed to work with that flexibility."

The journey

To that end, the venue's technical team were very much involved in the sound design process. Then, once the design and kit list were in hand they turned to Subscription-Series, with support from Amber Audio (d&b's fulfilment partner) and Richard McLean at d&b UK.

"The connection between partner and subscriber is key," explains McLean. "Amber Audio and Strange Brew's relationship is strong and having local support ensures ongoing peace of mind - and the positive experience of a fully maintained audio solution."

Another clincher in the decision-making process was the option to include additional products in the subscription. As well as the loudspeaker system some 3rd party gear was supplied and covered by the service and maintenance agreement with Amber Audio.

The result

"We get regular feedback from audiences and artists about how incredible the sound experience is," concludes Tennant on the public response so far. Not surprisingly, the team now has expansion in mind, and extending its future subscription. "The Subscription-Series has enabled us to accomplish our dream of running a music venue with the best sound in the city. Something that we would have struggled to pay for outright in the post covid landscape."

**Making dreams
come true with a d&b
Subscription-Series.**